

**LM270WF7**
Liquid Crystal Display

Product Specification

**SPECIFICATION
FOR
APPROVAL**

If any field return happens on E273 due to Gray unsmooth/Seal Gap/Hot spot,
LGD will take the responsibility for all relevant costs, which are related to this issue.

- () Preliminary Specification
(•) Final Specification

Title	27" Full HD TFT LCD
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BUYER	ALLINX Co., Ltd
MODEL	

SUPPLIER	LG Display Co., Ltd.
*MODEL	LM270WF7
SUFFIX	SSD1

*When you obtain standard approval,
please use the above model name without suffix

SIGNATURE**DATE**

/

/

/

APPROVED BY**DATE**

REVIEWED BY

PREPARED BY

Please return 1 copy for your confirmation
With your signature and comments.

Product Engineering Dept.
LG Display Co., Ltd

**LM270WF7**
Liquid Crystal Display**Product Specification****Contents**

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**LM270WF7**
Liquid Crystal Display**Product Specification****RECORD OF REVISIONS**

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LM270WF7 Liquid Crystal Display

Product Specification

1. General Description

LM270WF7-SSD1 is a Color Active Matrix Liquid Crystal Display with an integral Light Emitting Diode (White LED) backlight system. The matrix employs a-Si Thin Film Transistor as the active element. It is a transmissive type display operating in the normally white mode. It has a 27 inch diagonally measured active display area with Full HD resolution (1080 vertical by 1920 horizontal pixel array) Each pixel is divided into Red, Green and Blue sub-pixels or dots which are arranged in vertical stripes. Gray scale or the brightness of the sub-pixel color is determined with a 8-bit gray scale signal for each dot, thus, presenting a palette of more than 16,7M colors with Advanced-FRC(Frame Rate Control). It has been designed to apply the interface method that enables low power, high speed, low EMI. FPD Link or compatible must be used as a LVDS(Low Voltage Differential Signaling) chip. It is intended to support applications where thin thickness, wide viewing angle, low power are critical factors and graphic displays are important. It is intended to support displays where high brightness, super wide viewing angle, high color saturation, and high color are important.

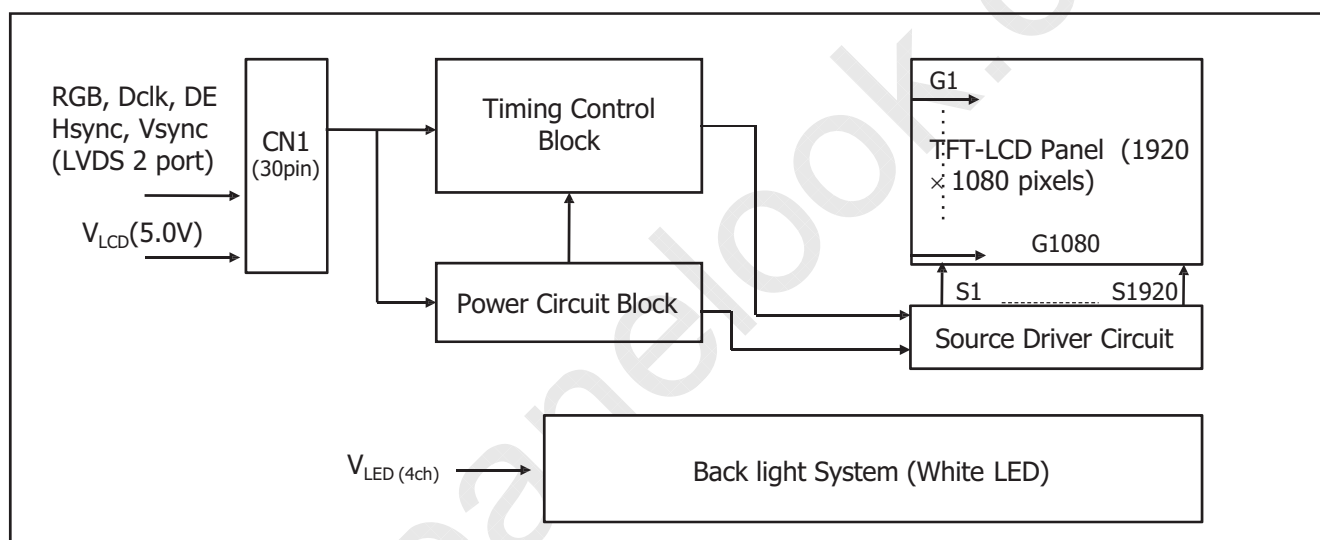


FIG.1 Block diagram

General Features

Active Screen Size	27 inches(68.6cm) diagonal
Outline Dimension	607.1(H) X 354.1(V) X 12.7(D) (Typ.)
Pixel Pitch	0.3114 mm x 0.3114 mm
Pixel Format	1920 horiz. By 1080 vert. Pixels RGB stripes arrangement
Color Depth	16.7M colors
Luminance, White	250 cd/m ² (Center 1 point)
Viewing Angle(CR>10)	View Angle Free (R/L 178(Typ.), U/D 178(Typ.))
Power Consumption	Total 14.25 Watt (Typ.) (2.35 Watt @ V _{LCD} , 11.9Watt @250cd/m ²)
Weight	3115 g(Typ.)
Display Operating Mode	Transmissive mode, normally Black
Panel Type	Reverse type
Surface Treatment	Anti-glare treatment of the front polarizer (Haze 25%, 3H)



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2. Absolute maximum ratings

The following are maximum values which, if exceeded, may cause faulty operation or damage to the unit.

Table 1. Absolute maximum ratings

Parameter	Symbol	Values		Units	Notes
		Min	Max		
Power Supply Input Voltage	V_{LCD}	-0.3	+6.0	Vdc	At 25°C
Operating Temperature	T_{OP}	0	50	°C	1,2,,3
Storage Temperature	T_{ST}	-20	60	°C	
Operating Ambient Humidity	H_{OP}	10	90	%RH	
Storage Humidity	H_{ST}	10	90	%RH	
LCM Surface Temperature (Operation)	$T_{surface}$	0	65	°C	1, 4

Note : 1. Temperature and relative humidity range are shown in the figure below.

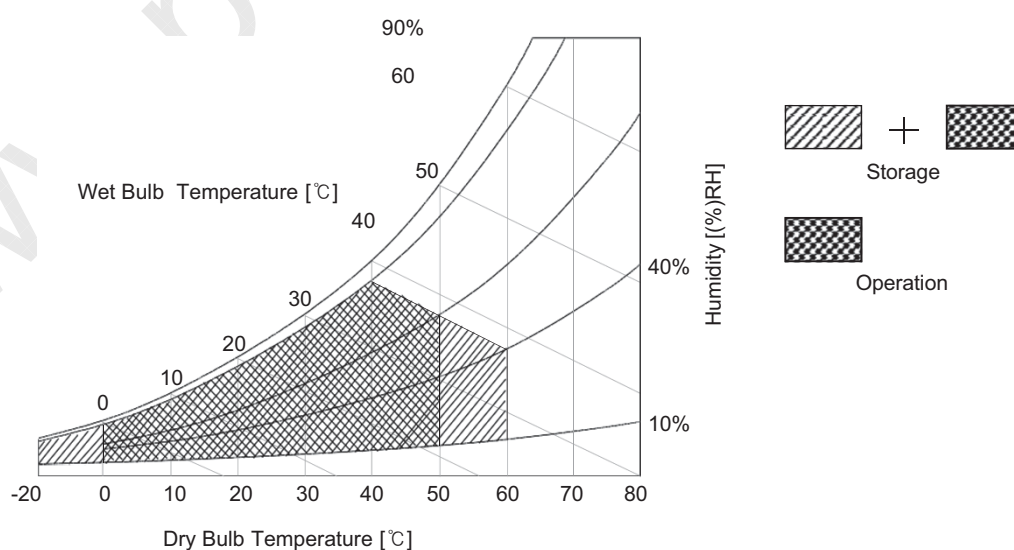
Wet bulb temperature should be 39 °C Max, and no condensation of water.

2.Maximum Storage Humidity is up to 40°C, 70% RH only for 4 corner light leakage Mura.

3.Storage condition is guaranteed under packing condition

4.LCM Surface Temperature should be Min. 0°C and Max. 65°C under the VLCD=5.0V,
fV=60Hz, 25°C ambient Temp. no humidity controlled and LED string current is typical value.

FIG.2 Temperature and relative humidity





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3. Electrical Specifications

3-1. Electrical Characteristics

It requires two power inputs. One is employed to power the LCD electronics and to drive the TFT array and liquid crystal. The second input power for the LED/Backlight, is typically generated by a LED Driver. The LED Driver is an external unit to the LCDs.

Table 2-1. ELECTRICAL CHARACTERISTICS

Parameter	Symbol	Values			Unit	Notes
		Min	Typ	Max		
MODULE :						
Power Supply Input Voltage	V _{LCD}	4.5	5	5.5	V _{dc}	5
Permissive Power Input Ripple	V _{ripple}			400	mV _{p-p}	1
Power Supply Input Current	I _{LCD Typ}	-	470	585	mA	2
	I _{LCD Max}	-	625	780	mA	3
Power Consumption	P _{c Typ}	-	2.35	2.92	Watt	2
	P _{c Max}	-	3.10	3.90	Watt	3
Rush current	I _{RUSH}	-		3	A	4

Note :

1. Permissive power ripple should be measured under $V_{LCD}=5.0V$, $25^{\circ}C$, fV (frame frequency)=MAX condition and At that time, we recommend the bandwidth configuration of oscilloscope is to be under 20Mhz. See the next page.

2. The specified current and power consumption are under the $V_{LCD}=5.0V$, $25 \pm 2^{\circ}C$, $fV=60Hz$ condition whereas Typical Power Pattern [Mosaic] shown in the [Figure 3] is displayed.

3. The current is specified at the maximum current pattern.

4. Maximum Condition of Inrush current :

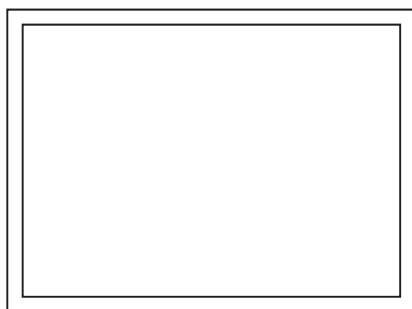
The duration of rush current is about 5ms and rising time of power Input is $500\mu s \pm 20\%$.(min.).

5. V_{LCD} level must be measured at two points on LCM PCB - between V_{LCD} (test point) and LCM Ground. The measured results need to meet the Power supply input voltage spec.

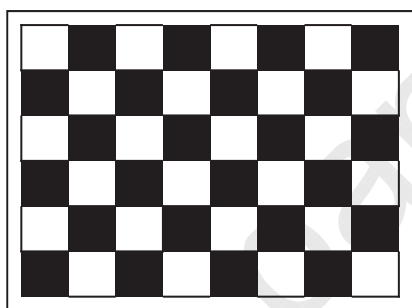
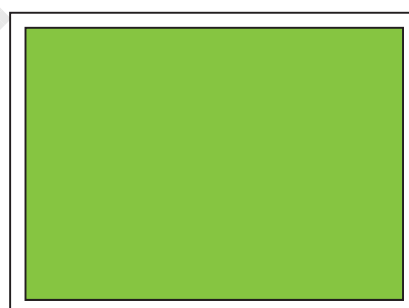
(Test condition : maximum power pattern , $25 \pm 2^{\circ}C$, $fV=60Hz$)

Product Specification

- **Permissive Power input ripple** ($V_{LCD}=5.0V$, $25^{\circ}C$, f_v (frame frequency)=MAX condition)

**White pattern****Black pattern**

- **Power consumption** ($V_{LCD}=5V$, $25^{\circ}C$, f_v (frame frequency)=60Hz condition)

**Typical power Pattern****Maximum power Pattern****FIG.3 Mosaic pattern & White Pattern for power consumption measurement**


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Table 2-2. LED Bar ELECTRICAL CHARACTERISTICS

Parameter	Symbol	Values			Unit	Notes
		Min.	Typ.	Max.		
LED String Current	Is	-	60	65	mA	1, 2
LED String Voltage	Vs	46.2	49.6	53.0	V	1, 3
Power Consumption	PBar	-	11.9	12.7	Watt	1, 2, 5
LED Life Time	LED_LT	30,000	-	-	Hrs	4

Notes) The LED Bar consists of 68 LED packages, 4 strings (parallel) x 17 packages (serial)

- 1.The specified values are for single LED bar.
- 2.The specified current is defined as the input current for single LED string with 100% duty cycle.
- 3.The specified voltage is the input LED string voltage at typical current 100% duty cycle.
- 4.The LED life time is defined as the time when the LED PKG brightness reach to the 50% of initial value under the conditions at $T_a = 25 \pm 2^\circ\text{C}$ and typical LED string current.
- 5.The power consumption shown above does not include the loss of external LED driver. The typical power consumption is calculated as $P_{\text{Bar}} = V_s(\text{Typ.}) \times I_s(\text{Typ.}) \times \text{No. of strings}$.
The maximum power consumption is calculated as $P_{\text{Bar}} = V_s(\text{Max.}) \times I_s(\text{Typ.}) \times \text{No. of strings}$.



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3-2. Interface Connections

3-2-1. LCD Module

- LCD Connector(CN1) : IS100-L300-C23 (UJU) or Equivalent
- Mating Connector : FI-X30H and FI-X30HL (Manufactured by JAE) or Equivalent

Table 3. MODULE CONNECTOR(CN1) PIN CONFIGURATION

No	Symbol	Description	No	Symbol	Symbol
1	FR0M	Minus signal of odd channel 0 (LVDS)	16	SR1P	Plus signal of even channel 1 (LVDS)
2	FR0P	Plus signal of odd channel 0 (LVDS)	17	GND	Ground
3	FR1M	Minus signal of odd channel 1 (LVDS)	18	SR2M	Minus signal of even channel 2 (LVDS)
4	FR1P	Plus signal of odd channel 1 (LVDS)	19	SR2P	Plus signal of even channel 2 (LVDS)
5	FR2M	Minus signal of odd channel 2 (LVDS)	20	SCLKINM	Minus signal of even clock channel (LVDS)
6	FR2P	Plus signal of odd channel 2 (LVDS)	21	SCLKINP	Plus signal of even clock channel (LVDS)
7	GND	Ground	22	SR3M	Minus signal of even channel 3 (LVDS)
8	FCLKINM	Minus signal of odd clock channel (LVDS)	23	SR3P	Plus signal of even channel 3 (LVDS)
9	FCLKINP	Plus signal of odd clock channel (LVDS)	24	GND	Ground
10	FR3M	Minus signal of odd channel 3 (LVDS)	25	NC	No Connection (I2C Serial interface for LCM)
11	FR3P	Plus signal of odd channel 3 (LVDS)	26	NC	No Connection.(I2C Serial interface for LCM)
12	SR0M	Minus signal of even channel 0 (LVDS)	27	ITLC	Interlace Mode Selection
13	SR0P	Plus signal of even channel 0 (LVDS)	28	VLCD	Power Supply +5.0V
14	GND	Ground	29	VLCD	Power Supply +5.0V
15	SR1M	Minus signal of even channel 1 (LVDS)	30	VLCD	Power Supply +5.0V

- Note: 1. All GND(ground) pins should be connected together and to Vss which should also be connected to the LCD's metal frame.
2. All VLCD (power input) pins should be connected together.
3. Input Level of LVDS signal is based on the IEA 664 Standard.
4. Always all LVDS signal and clock input should be 4 channels and synchronized.
5. ITLC is Interlace mode selection pin. (L : Normal Mode, H : Interlace mode) If you don't use this pin, it should be connected to GND.



Rear view of LCM

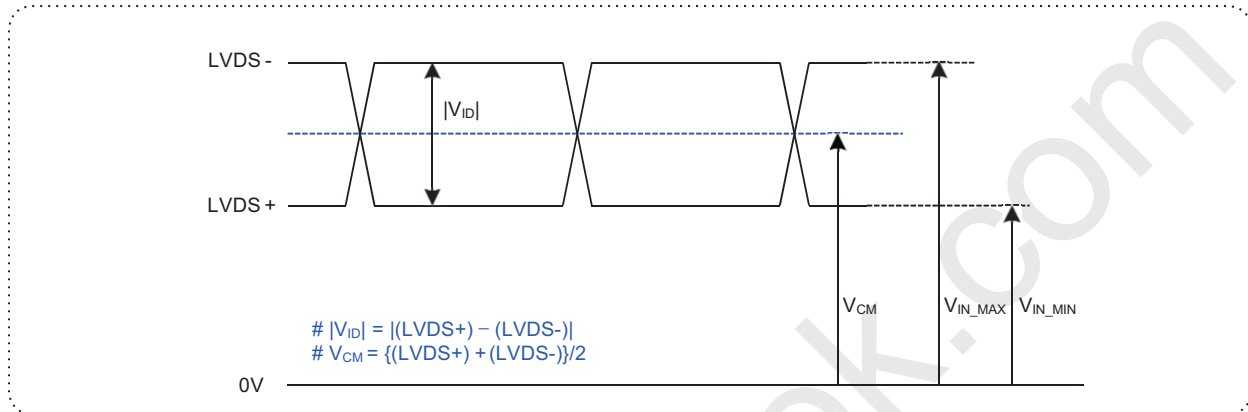
FIG.4 Connector diagram


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Table 4. REQUIRED SIGNAL ASSIGNMENT FOR Flat Link (TI:SN75LVDS83) Transmitter

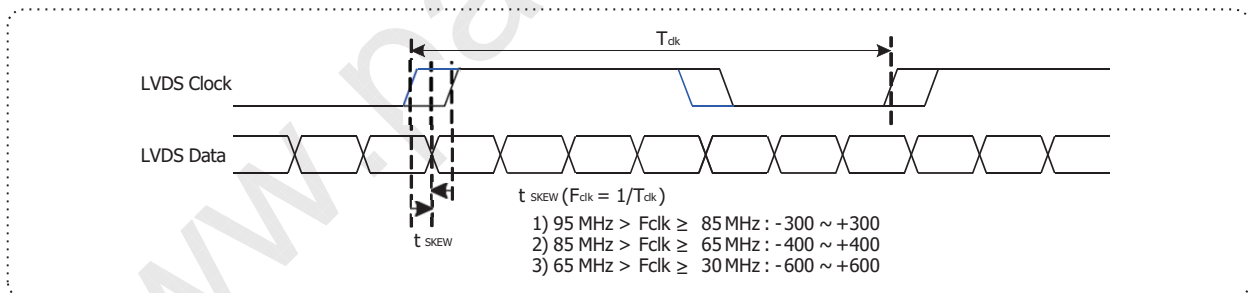
Pin #	Pin Name	Require Signal	Pin #	Pin Name	Require Signal
1	Vcc	Power Supply for TTL Input	29	GND	Ground pin for TTL
2	D5	TTL Input (R7)	30	D26	TTL Input (DE)
3	D6	TTL Input (R5)	31	T _x CLKIN	TTL Level clock Input
4	D7	TTL Input (G0)	32	PWR DWN	Power Down Input
5	GND	Ground pin for TTL	33	PLL GND	Ground pin for PLL
6	D8	TTL Input (G1)	34	PLL Vcc	Power Supply for PLL
7	D9	TTL Input (G2)	35	PLL GND	Groun pin for PLL
8	D10	TTL Input (G6)	36	LVDS GND	Ground pin for LVDS
9	Vcc	Power Supply for TTL Input	37	T _x OUT3 +	Positive LVDS differential data output 3
10	D11	TTL Input (G7)	38	T _x OUT3 –	Negative LVDS differential data output 3
11	D12	TTL Input (G3)	39	T _x CLKOUT +	Positive LVDS differential clock output
12	D13	TTL Input (G4)	40	T _x CLKOUT –	Negative LVDS differential clock output
13	GND	Ground pin for TTL	41	T _x OUT2 +	Positive LVDS differential data output 2
14	D14	TTL Input (G5)	42	T _x OUT2 –	Negative LVDS differential data output 2
15	D15	TTL Input (B0)	43	LVDS GND	Ground pin for LVDS
16	D16	TTL Input (B6)	44	LVDS Vcc	Power Supply for LVDS
17	Vcc	Power Supply for TTL Input	45	T _x OUT1 +	Positive LVDS differential data output 1
18	D17	TTL Input (B7)	46	T _x OUT1 –	Negative LVDS differential data output 1
19	D18	TTL Input (B1)	47	T _x OUT0 +	Positive LVDS differential data output 0
20	D19	TTL Input (B2)	48	T _x OUT0 –	Negative LVDS differential data output 0
21	GND	Ground pin for TTL Input	49	LVDS GND	Ground pin for LVDS
22	D20	TTL Input (B3)	50	D27	TTL Input (R6)
23	D21	TTL Input (B4)	51	D0	TTL Input (R0)
24	D22	TTL Input (B5)	52	D1	TTL Input (R1)
25	D23	TTL Input (RSVD)	53	GND	Ground pin for TTL
26	Vcc	Power Supply for TTL Input	54	D2	TTL Input (R2)
27	D24	TTL Input (HSYNC)	55	D3	TTL Input (R3)
28	D25	TTL Input (VSYNC)	56	D4	TTL Input (R4)

Notes : 1. Refer to LVDS Transmitter Data Sheet for detail descriptions.

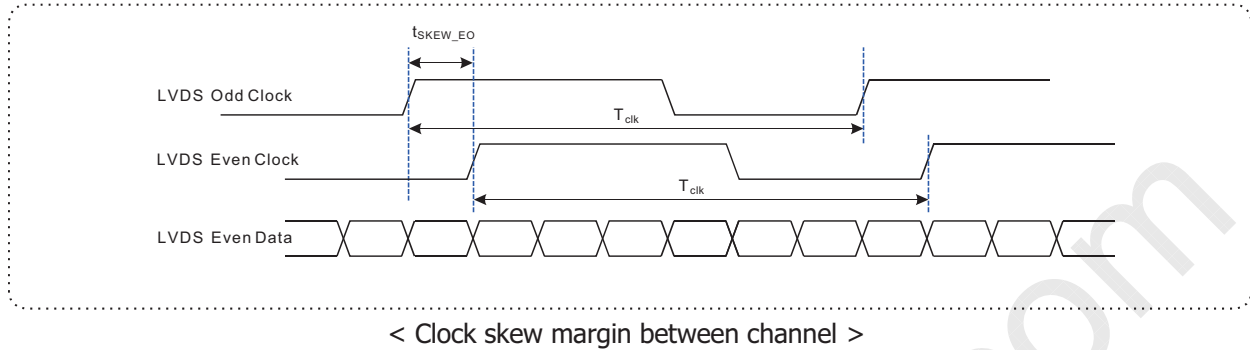
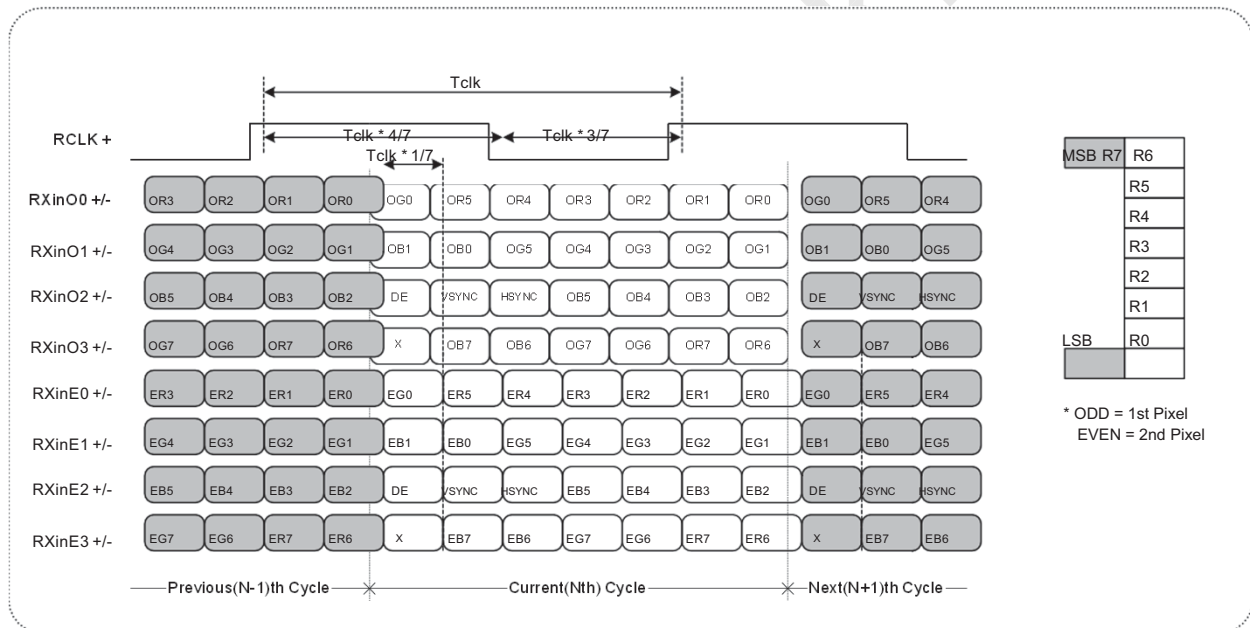
2. 7 means MSB and 0 means LSB at R,G,B pixel data

**LM270WF7**
Liquid Crystal Display**Product Specification****LVDS Input characteristics****1. DC Specification**

Description	Symbol	Min	Max	Unit	Notes
LVDS Differential Voltage	$ V_{ID} $	200	600	mV	-
LVDS Common mode Voltage	V_{CM}	1.0	1.5	V	-
LVDS Input Voltage Range	V_{IN}	0.7	1.8	V	-

2. AC Specification

Description	Symbol	Min	Max	Unit	Notes
LVDS Clock to Data Skew Margin	t_{SKEW}	- 300	+ 300	ps	95MHz > Fclk ≥ 85MHz
	t_{SKEW}	- 400	+ 400	ps	85MHz > Fclk ≥ 65MHz
	t_{SKEW}	- 600	+ 600	ps	65MHz > Fclk ≥ 30MHz
LVDS Clock to Clock Skew Margin (Even to Odd)	t_{SKEW_EO}	- 1/7	+ 1/7	T_{clk}	-

**LM270WF7**
Liquid Crystal Display**Product Specification****3. Data Format****1) LVDS 2 Port**

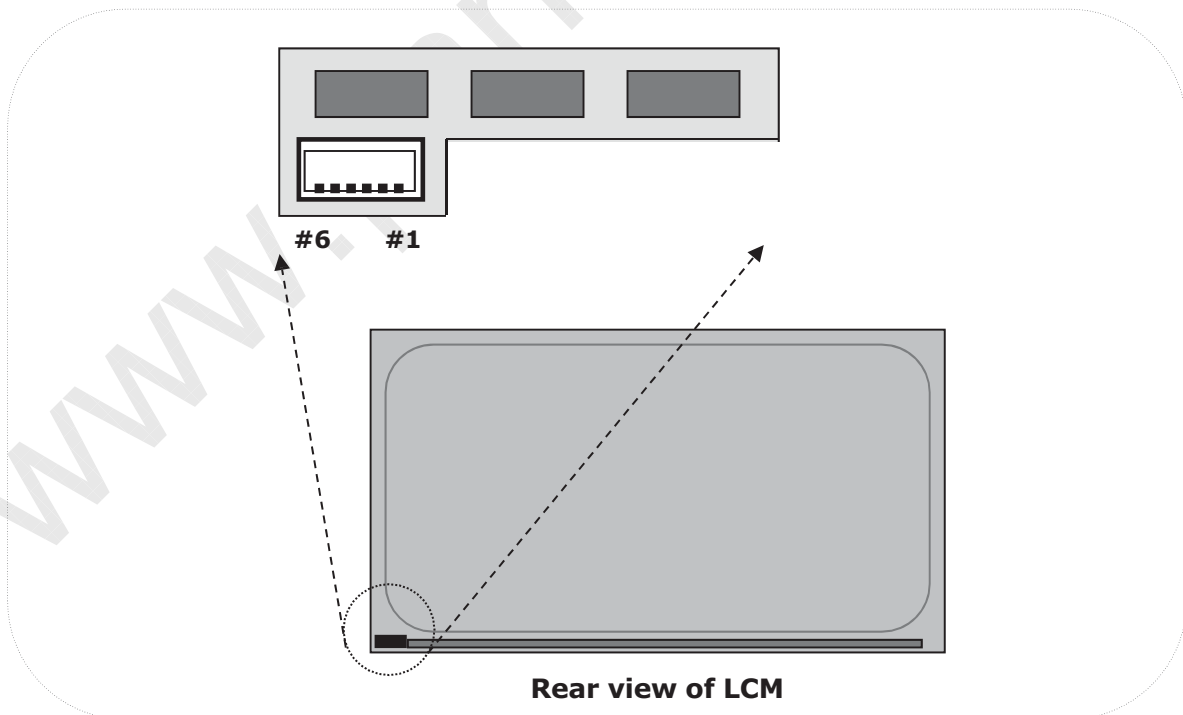
< LVDS Data Format >

Product Specification**3-2-2. BACKLIGHT CONNECTOR PIN CONFIGURATION**

The LED interface connector is a model BM06B-SHJS(HF)_Manufactured by JST or equivalent.
The mating connector is a SHJP-06V-S(HF) , SHJP-606V-A-K(HF) or Equivalent.
The pin configuration for the connector is shown in the table below.

Table 5. LED connector pin configuration

Pin	Symbol	Description	Notes
#1	FB1	Channel1 Current Feedback	
#2	FB2	Channel2 Current Feedback	
#3	VLED	LED Power Supply (common anode)	
#4	VLED	LED Power Supply (common anode)	
#5	FB3	Channel3 Current Feedback	
#6	FB4	Channel4 Current Feedback	

FIG. 5 Backlight connector view


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Product Specification
3-3. Signal Timing Specifications

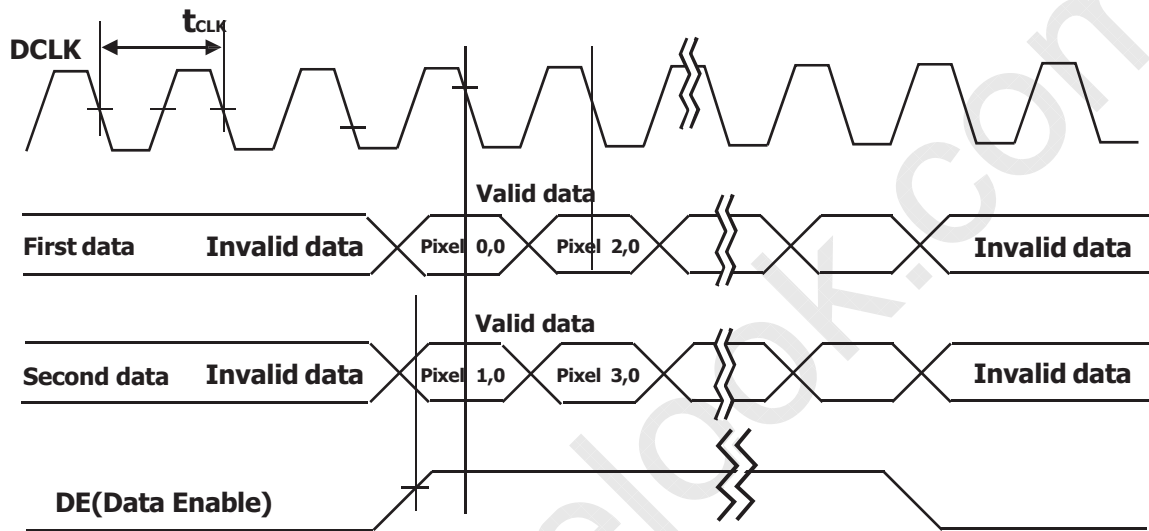
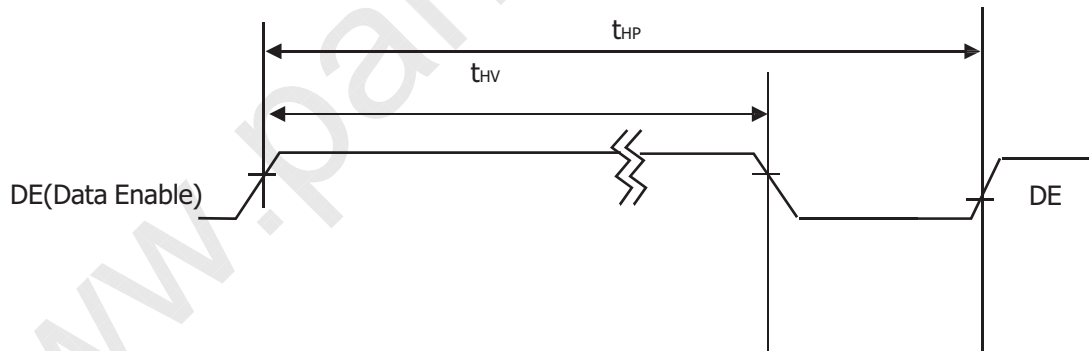
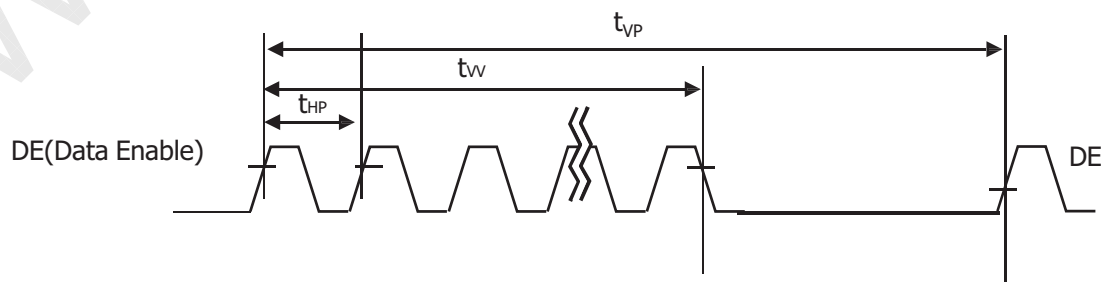
This is signal timing required at the input of the TMDS transmitter. All of the interface signal timing should be satisfied with the following specifications for it's proper operation.

Table 6. TIMING TABLE

ITEM	Symbol		Min	Typ	Max	Unit	Note
DCLK	Period	tCLK	11.11	13.89	16.7	ns	1~5
	Frequency	-	60	72	90	MHz	
Hsync	Period	tHP	1024	1088	1120	tCLK	
	Horizontal Valid	tHV	960	960	960	tCLK	
	Horizontal Blank	tHB	64	128	160		
	Frequency	fH	64	66	83	KHz	
Vsync	Period	tVP	1090	1100	1299	tHP	
	Vertical Valid	tVV	1080	1080	1080	tHP	
	Vertical Blank	tVB	10	20	219	tHP	
	Frequency	fV	50	60	75	Hz	

Note: Hsync period and Hsync width-active should be even number times of tCLK. If the value is odd number times of tCLK, display control signal can be asynchronous. In order to operate this LCM a Hsync, Vsync, and DE(data enable) signals should be used.

1. The performance of the electro-optical characteristics may be influenced by variance of the vertical refresh rates.
2. Vsync and Hsync should be keep the above specification.
3. Hsync Period, Hsync Width, and Horizontal Back Porch should be any times of of character number(4).
4. The polarity of Hsync, Vsync is not restricted.
5. The Max frequency of 1920X1080 resolution is 90.0Mhz

Product Specification
3-4. Signal Timing Waveforms
1. DCLK, DE, DATA waveforms

2. Horizontal waveform

3. Vertical waveform



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Product Specification
3-5. Color Input Data Reference

The Brightness of each primary color(red,green,blue) is based on the 8-bit gray scale data input for the color; the higher the binary input, the brighter the color. The table below provides a reference for color versus data input.

Table 7. COLOR DATA REFERENCE

Color		Input Color Data																							
		RED								GREEN								BLUE							
		MSB				LSB				MSB				LSB				MSB				LSB			
		R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	B7	B6	B5	B4	B3	B2	B1	B0
Basic Color	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red (255)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green (255)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	Blue (255)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
RED	RED (000) Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (001)	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	...	...								...								...							
	RED (254)	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (255)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
GREEN	GREEN (000) Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	GREEN (001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
	...	...								...								...							
	GREEN (254)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
	GREEN (255)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
BLUE	BLUE (000) Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	BLUE (001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
	...	...								...								...							
	BLUE (254)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0
	BLUE (255)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1



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Product Specification

3-6. Power sequence

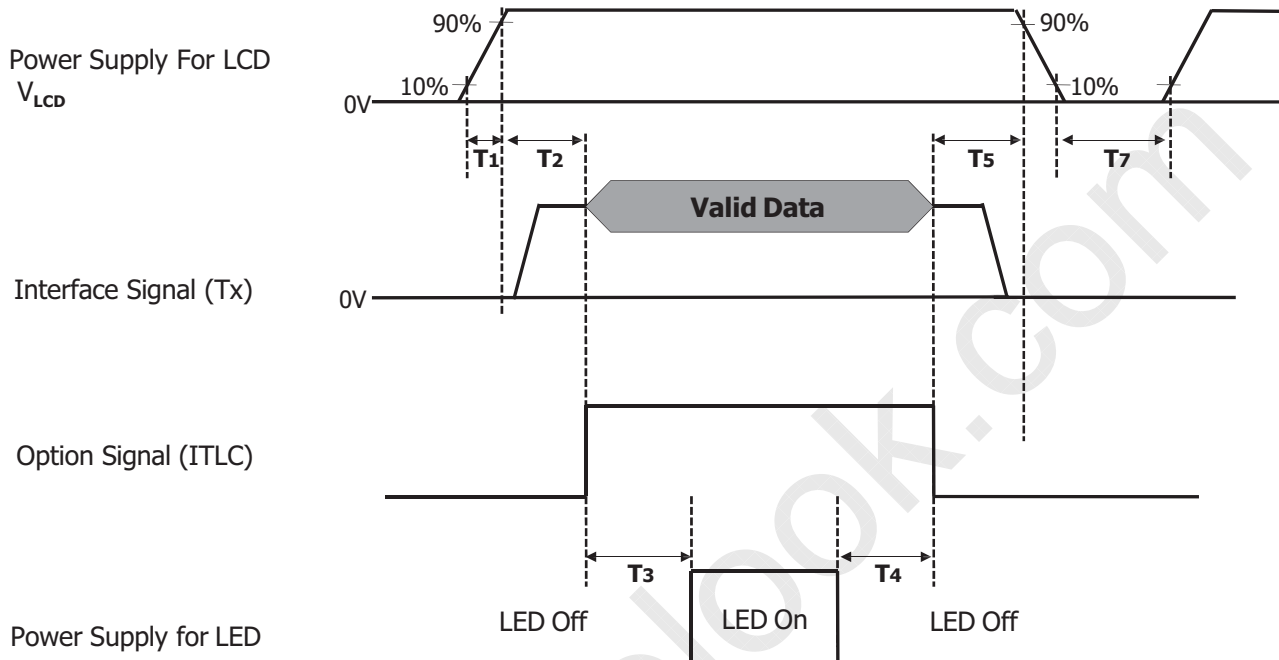


Table 8. POWER SEQUENCE

Parameter	Values			Units
	Min	Typ	Max	
T1	0.5	-	10	ms
T2	0.01	-	50	ms
T3	500	-	-	ms
T4	200	-	-	ms
T5	0.01	-	50	ms
T7	1000	-	-	ms

Notes : 1. Recommend to follow Power sequence at these case

-AC/DC Power On/Off

-Mode change (Resolution, frequency, timing, sleep mode, Color depth change, etc.) If not to follow power sequence, there is a risk of abnormal display.

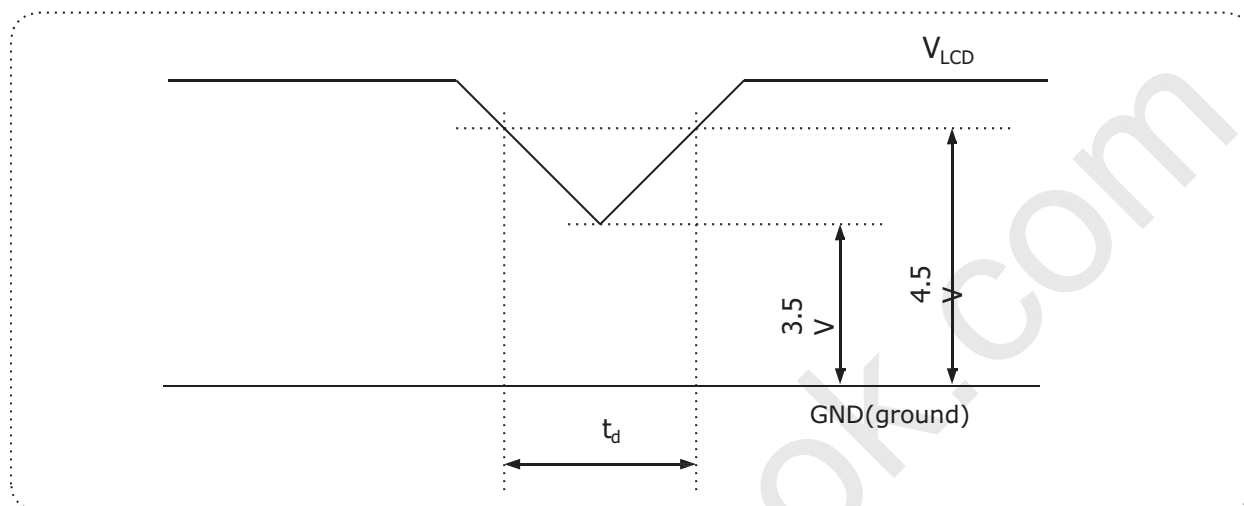
2.Please avoid floating state of interface signal at invalid period.

3.When the interface signal is invalid, be sure to pull down the power supply for LCD V_{LCD} to 0V.

4.The invalid signal means out of the signal timing specification which define as page 14.

5.The above power sequence should be satisfied the basic power on/off and resolution, timing transition.

6.LED power must be turn on after power supply for LCD and interface signal are valid.

3-7. V_{LCD} Power Dip Condition**FIG.6 Power dip condition**

1) Dip condition

$3.5V \leq V_{LCD} < 4.5V$, $t_d \leq 20ms$

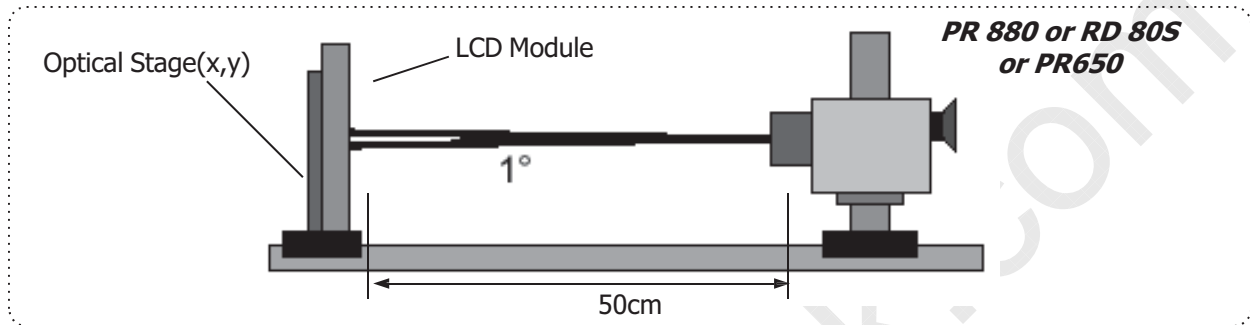
2) $V_{LCD} < 3.5V$

V_{LCD} -dip conditions should also follow the Power On/Off conditions for supply voltage.

Product Specification**4. Optical Specifications**

Optical characteristics are determined after the unit has been 'ON' for approximately 30 minutes in a dark environment at $25\pm 2^{\circ}\text{C}$. The values specified are at an approximate distance 50cm from the LCD surface at a viewing angle of Φ and θ equal to 0° and aperture 1 degree.

FIG. 1 presents additional information concerning the measurement equipment and method.

**FIG.7 Optical Characteristic Measurement Equipment and Method****4-1. 2D Optical specifications****Table 9. OPTICAL CHARACTERISTICS** $(T_a=25^{\circ}\text{C}, V_{\text{LCD}}=5\text{V}, f_v=60\text{Hz Dclk}=144\text{MHz}, I_{\text{BL}}=60\text{mA})$

Parameter		Symbol	Values			Units	Notes
			Min	Typ	Max		
Contrast Ratio		CR	700	1000	-		1
Surface Luminance, white		L_{WH}	200	250	-	cd/m^2	2
Luminance Variation		δ_{WHITE}	75	-	-	%	3
Response Time	Gray To Gray	$T_{\text{GTG_AVR}}$	-	14	25	ms	4
Color Coordinates [CIE1931] (By PR650)	RED	R_x	Typ -0.03	0.653	Typ +0.03		
		R_y		0.336			
	GREEN	G_x		0.322			
		G_y		0.609			
	BLUE	B_x		0.152			
		B_y		0.060			
	WHITE	W_x		0.313			
		W_y		0.329			
Color Shift (Avg. $\Delta u'v' < 0.02$)	Horizontal	$\theta_{\text{CST_H}}$	-	140	-	Degree	5
	Vertical	$\theta_{\text{CST_V}}$	-	100	-		
Viewing Angle (CR>10)							
General	Horizontal	θ_{H}	170	178	-	Degree	6
	Vertical	θ_{V}	170	178	-		
Gray Scale		-	-	2.2	-		7



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Notes 1. Contrast Ratio(CR) is defined mathematically as : **(By PR880)**

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$

It is measured at center point(Location P1)

2. Surface luminance(L_{WH}) is luminance value at Center 1 point(P1) across the LCD surface 50cm from the surface with all pixels displaying white. For more information see FIG.8 (By PR880)

3. The variation in surface luminance , δ WHITE is defined as : **(By PR880)**

$$\delta_{\text{WHITE}} = \frac{\text{Minimum (P1,P2,, P25)}}{\text{Maximum (P1,P2,, P25)}} \times 100$$

Where P1 to P25 are the luminance with all pixels displaying white at 25 locations. For more information see FIG.8

4. Gray to gray response time is the time required for the display to transition from gray to gray. For additional information see Table 10. **(By RD80S)**

5. Color shift is the angle at which the average color difference for all Macbeth is lower than 0.02.

For more information see FIG.9 **(By EZ Contrast)**

- Color difference $\Delta u'v'$

$$u' = \frac{9y}{-2x + 12y + 3}$$

$$v' = \frac{9y}{-2x + 12y + 3}$$

$$\Delta u'v' = (u'_1 - u'_2)^2 + (v'_1 - v'_2)^2$$

$$\text{Avg}(\Delta u'v') = \frac{\sum_{i=1}^{24} (\Delta u'v')_i}{24}$$

24

u'_1, v'_1 : $u'v'$ value at viewing angle direction

u'_2, v'_2 : $u'v'$ value at front ($\theta=0$)

i : Macbeth chart number (Define 23 page)

- Pattern size : 25% Box size

- Viewing angle direction of color shift : Horizontal, Vertical

6. Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface. For more information see FIG.10 **(By PR880)**

7. Gamma Value is approximately 2.2. For more information see Table 11.


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Measuring point for surface luminance & measuring point for luminance variation.

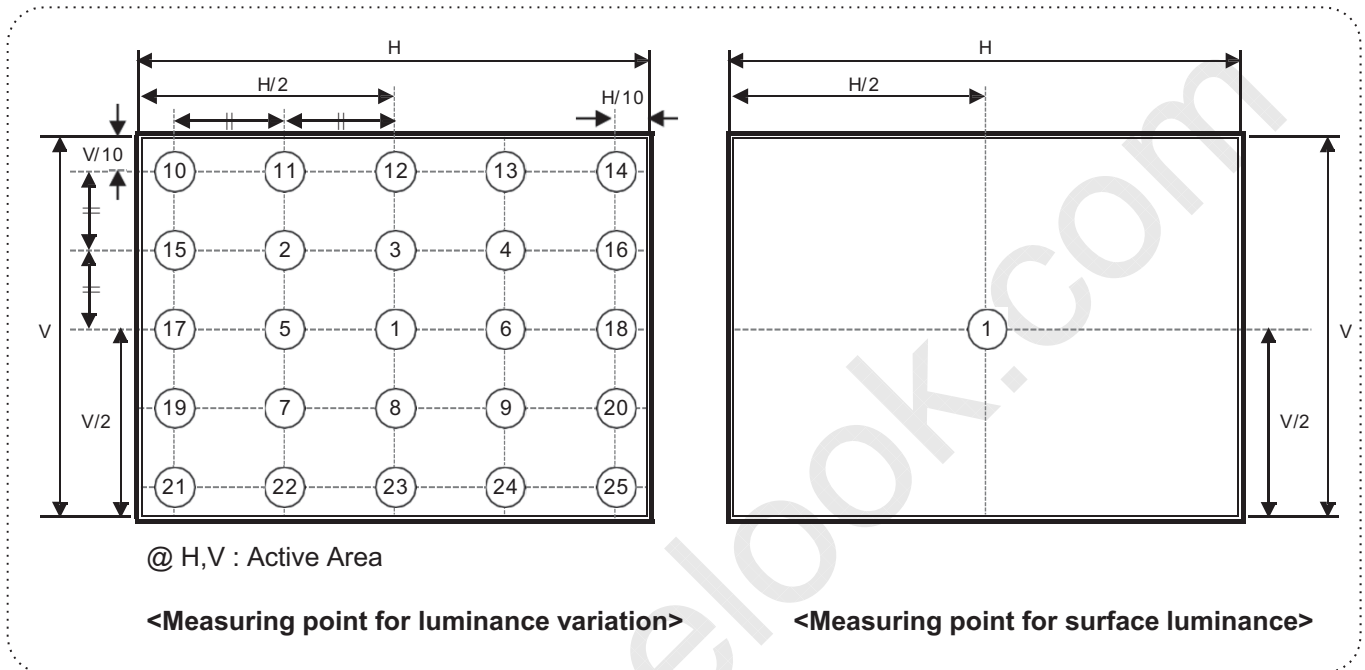


FIG.8 Measure Point for Luminance

The Gray to Gray response time is defined as the following figure and shall be measured by switching the input signal for "Gray To Gray".

-Gray step : 5 Step

-TGTG_AVR is the total average time at rising time and falling time for "Gray To Gray".

-if system use ODC (Over Driving Circuit) function, Gray to Gary response time may be 5ms~8ms GtG

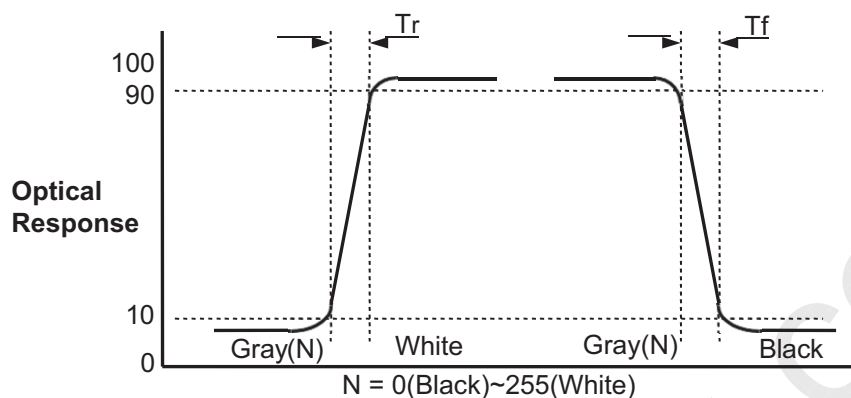
* it depends on Overshoot rate.

Table. 10 GTG Gray Table

Gray to Gray		Rising Time				
		G255	G191	G127	G63	G0
Falling Time	G255					
	G191					
	G127					
	G63					
	G0					

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G to G(BW) Response time is defined as the following figure and shall be measured by switching the input signal for "Gray(N)" and "Black or White".



Color shift is defined as the following test pattern and color.

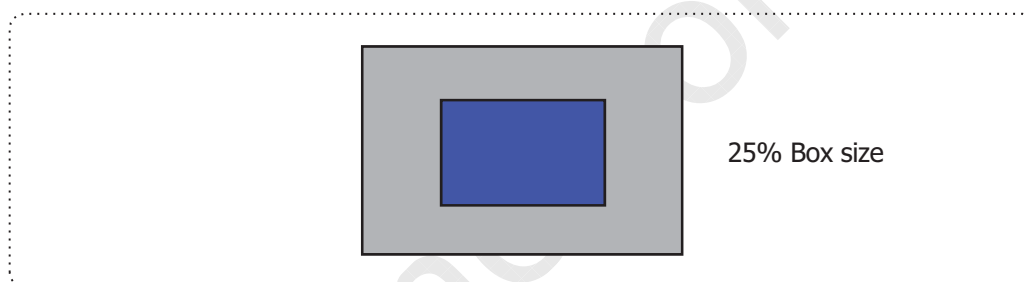


FIG.9 Color Shift Test Pattern

Average RGB values in Bruce RGB for Macbeth Chart

	Dark skin (i=1)	Light skin	Blue sky	Foliage	Blue flower	Bluish green
R	98	206	85	77	129	114
G	56	142	112	102	118	199
B	45	123	161	46	185	178
	Orange	Purplish blue	Moderate red	Purple	Yellow green	Orange yellow
R	219	56	211	76	160	230
G	104	69	67	39	193	162
B	24	174	87	86	58	29
	Blue	Green	Red	Yellow	Magenta	Cyan
R	26	72	197	241	207	35
G	32	148	27	212	62	126
B	145	65	37	36	151	172
	White	Neutral 8	Neutral 6.5	Neutral 5	Neutral 3.5	Black
R	240	206	155	110	63	22
G	240	206	155	110	63	22
B	240	206	155	110	63	22

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Dimension of viewing angle range.

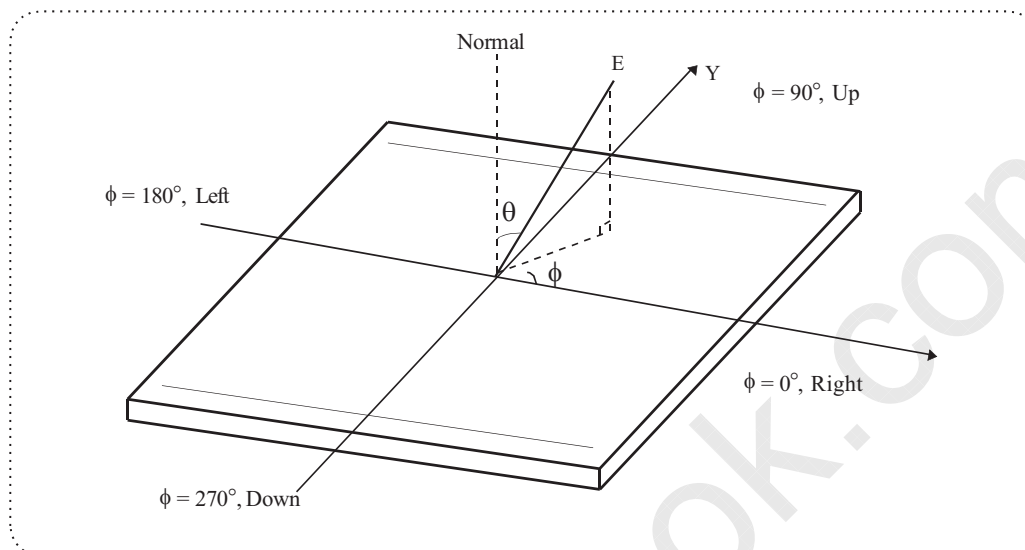


FIG.10 Viewing angle

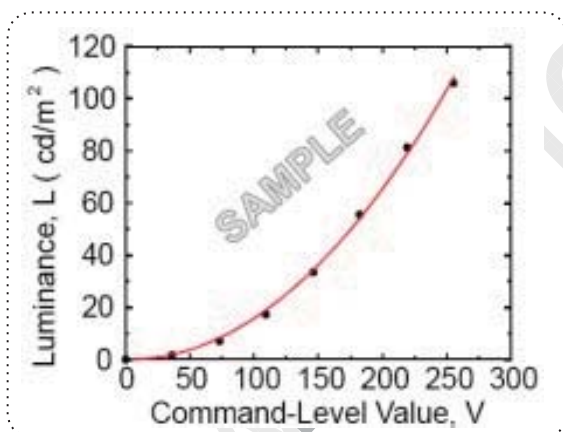


FIG.11 Sample Luminance vs. gray scale (using a 256 bit gray scale)

$$L = aV^r + L_b$$

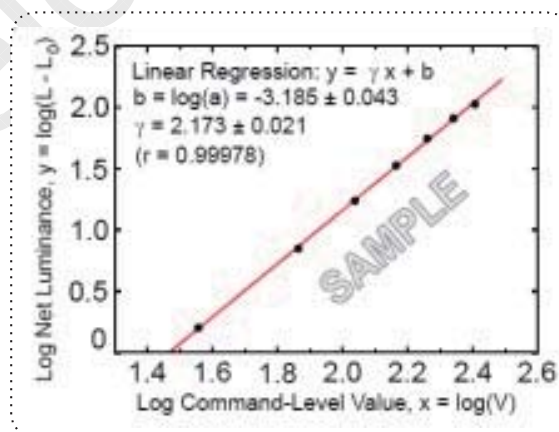


FIG.12 Sample Log-log plot of luminance vs. gray scale

$$\log(L - L_b) = r \log(V) + \log(a)$$

Here the Parameter a and r relate the signal level V to the luminance L .

The GAMMA we calculate from the log-log representation (FIG.11)

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Table 11. Gray Scale Specification

Gray Level	Relative Luminance [%] (Typ.)
0	0.09
15	0.3
31	0.8
47	2.4
63	4.72
79	7.7
95	11.49
111	16.2
127	21.66
143	28.2
159	35.45
175	43.8
191	53.0
207	63.3
223	74.48
239	86.8
255	100

**LM270WF7**
Liquid Crystal Display**Product Specification****5. Mechanical Characteristics**

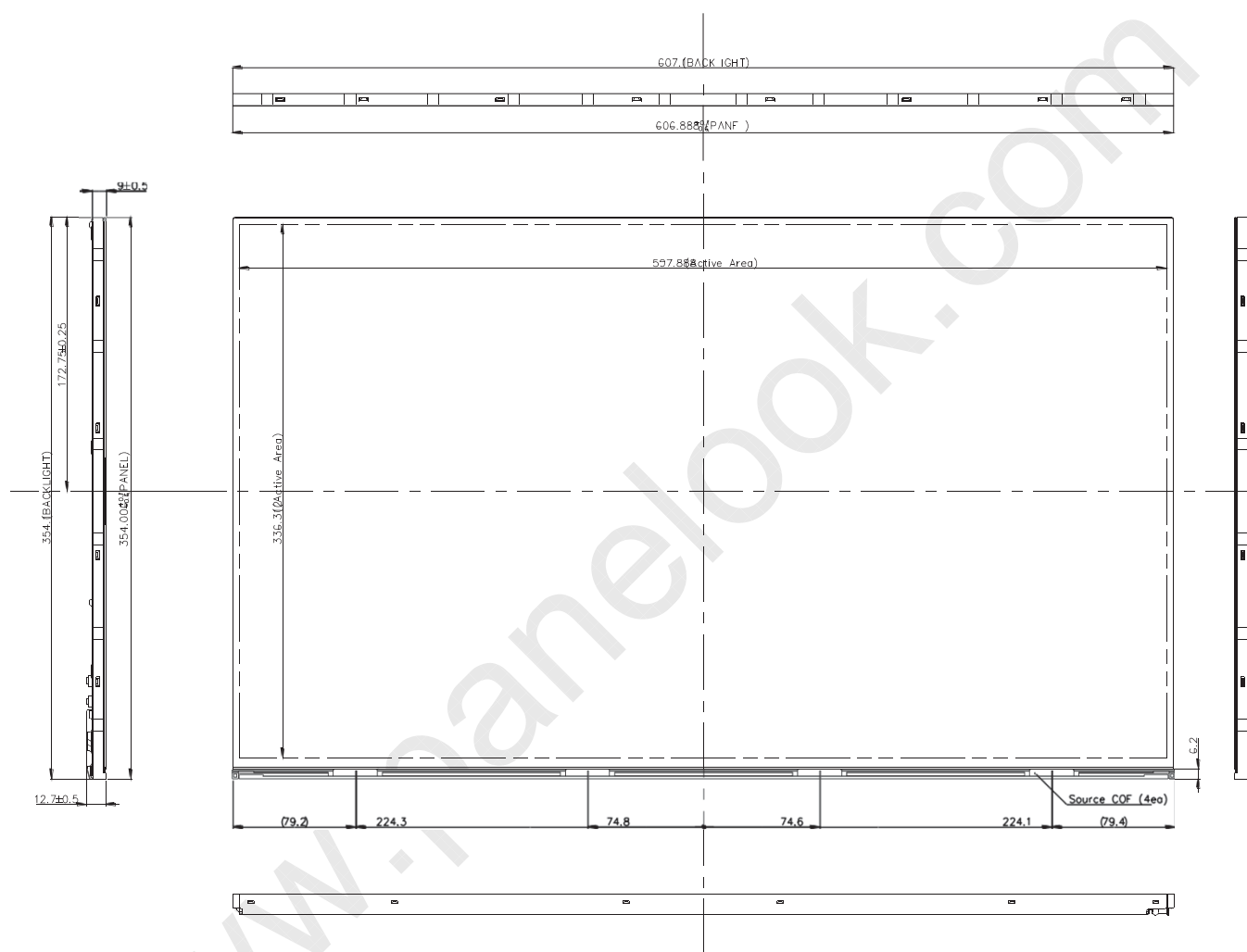
The contents provide general mechanical characteristics. In addition the figures in the next page are detailed mechanical drawing of the LCD.

Outline Dimension	Horizontal	607.1mm
	Vertical	354.1mm
	Depth	9.0mm (UP) / 12.7mm (DOWN)
Bezel Area	Horizontal	-
	Vertical	-
Active Display Area	Horizontal	597.888mm
	Vertical	336.312mm
Weight	Typ : 3115g, Max : 3270g	
Surface Treatment	Anti-glare treatment of the front polarizer (Haze 25%, 3H)	

Notes : Please refer to a mechanic drawing in terms of tolerance at the next page.

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<FRONT VIEW>





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6. Reliability

Environment test condition

No	Test Item	Condition	Note
1	High temperature storage test	Ta= 60°C 240h	1
2	Low temperature storage test	Ta= -20°C 240h	1
3	High temperature operation test	Ta= 50°C 50%RH 240h	1
4	Low temperature operation test	Ta= 0°C 240h	1
5	Humidity condition Operation	Ta= 40 °C ,90%RH	
6	Altitude operating storage / shipment	0 - 16,400 feet(5,000m) 0 - 40,000 feet(12,192m)	
7	Maximum Storage Humidity for 4 corner light leakage Mura.	Max 70%RH , Ta=40°C	

Note 1. Result Evaluation Criteria:

TFT-LCD panels should take place at room temperature for 24 hours after the reliability tests are finished. In the standard condition, there should be no particular problems that may affect the display function.

※. Ta= Ambient Temperature



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7. International Standards

7-1. Safety

- a) UL 60950-1, Underwriters Laboratories Inc.
Information Technology Equipment - Safety - Part 1 : General Requirements.
- b) CAN/CSA-C22.2 No. 60950-1-07, Canadian Standards Association. Information
Technology Equipment - Safety - Part 1 : General Requirements.
- c) EN 60950-1, European Committee for Electrotechnical Standardization (CENELEC).
Information Technology Equipment - Safety - Part 1 : General Requirements.
- d) IEC 60950-1, The International Electrotechnical Commission (IEC). Information
Technology Equipment - Safety - Part 1 : General Requirements

7-2. Environment

- a) RoHS, Directive 2011/65/EU of the European Parliament and of the council of 8 June 2011

**LM270WF7**
Liquid Crystal Display**Product Specification****8. Packing****8-1. Designation of Lot Mark**

a) Lot Mark

A	B	C	D	E	F	G	H	I	J	K	L	M
---	---	---	---	---	---	---	---	---	---	---	---	---

A,B,C : SIZE(INCH)
E : MONTH

D : YEAR
F ~ M : SERIAL NO.

Note

1. YEAR

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Mark	A	B	C	D	E	F	G	H	J	K

2. MONTH

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mark	1	2	3	4	5	6	7	8	9	A	B	C

b) Location of Lot Mark

Serial No. is printed on the label. The label is attached to the backside of the LCD module.
This is subject to change without prior notice.

8-2. Packing Form

- a) Package quantity in one box : 10ea (1 Module is packed in 1 AL Bag.)
b) Box Size : 365mm X 710mm X 448mm



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9. PRECAUTIONS

Please pay attention to the followings when you use this TFT LCD module.

9-1. MOUNTING PRECAUTIONS

- (1) You must mount a module using holes arranged in four corners or four sides.
- (2) You should consider the mounting structure so that uneven force (ex. Twisted stress) is not applied to the module. And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.
- (3) Please attach the surface transparent protective plate to the surface in order to protect the polarizer. Transparent protective plate should have sufficient strength in order to resist external force.
- (4) You should adopt radiation structure to satisfy the temperature specification.
- (5) Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.
- (6) Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment.
Do not touch the surface of polarizer for bare hand or greasy cloth. (Some cosmetics are detrimental to the polarizer.)
- (7) When the surface becomes dusty, please wipe gently with absorbent cotton or other soft materials like chamois soaked with petroleum benzene. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer.
- (8) Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer causes deformations and color fading.
- (9) Do not open the case because inside circuits do not have sufficient strength.
- (10) As the IPS panel is sensitive & slim, please recommend the metal frame of the system supports the panel by the double side-mount.

**LM270WF7**
Liquid Crystal Display**Product Specification****9. PRECAUTIONS**

Please pay attention to the followings when you use this TFT LCD module.

9-2. OPERATING PRECAUTIONS

- (1)The spike noise causes the mis-operation of circuits. It should be lower than following voltage :
 $V = \pm 200\text{mV}$ (Over and under shoot voltage)
- (2)Response time depends on the temperature.(In lower temperature, it becomes longer.)
- (3)Brightness depends on the temperature. (In lower temperature, it becomes lower.)
And in lower temperature, response time(required time that brightness is stable after turned on) becomes longer.
- (4)Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
- (5)When fixed patterns are displayed for a long time, remnant image is likely to occur.
- (6)Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimized the interference.
- (7)Please do not give any mechanical and/or acoustical impact to LCM. Otherwise, LCM can't be operated its full characteristics perfectly.
- (8)A screw which is fastened up the steels should be a machine screw. (if not, it causes metallic foreign material and deal LCM a fatal blow)
- (9)Please do not set LCD on its edge.
- (10)When LCMs are used for public display defects such as Yogore, image sticking can not guarantee.
- (11)When this reverse model is used as a forward-type model(PCB on top side), LGD can not guarantee any defects of LCM.
- (12)If the ITLC pin is unused, LCM can not support "Interlaced Scan Method"
- (13)Please conduct image sticking test after 2-hour aging with Rolling PTN and normal temperature (25~40℃)



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9-3. ELECTROSTATIC DISCHARGE CONTROL

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

9-4. PRECAUTIONS FOR STRONG LIGHT EXPOSURE

Strong light exposure causes degradation of polarizer and color filter.

9-5. STORAGE

When storing modules as spares for a long time, the following precautions are necessary.

(1)Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between 5°C and 35°C at normal humidity.

(2)The polarizer surface should not come in contact with any other object.

It is recommended that they be stored in the container in which they were shipped.

9-6. HANDLING PRECAUTIONS FOR PROTECTION FILM

(1)The protection film is attached to the bezel with a small masking tape.

When the protection film is peeled off, static electricity is generated between the film and polarizer.

This should be peeled off slowly and carefully by people who are electrically grounded and with well ion- blown equipment or in such a condition, etc.

(2)When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the bezel after the protection film is peeled off.

(3)You can remove the glue easily. When the glue remains on the bezel surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.